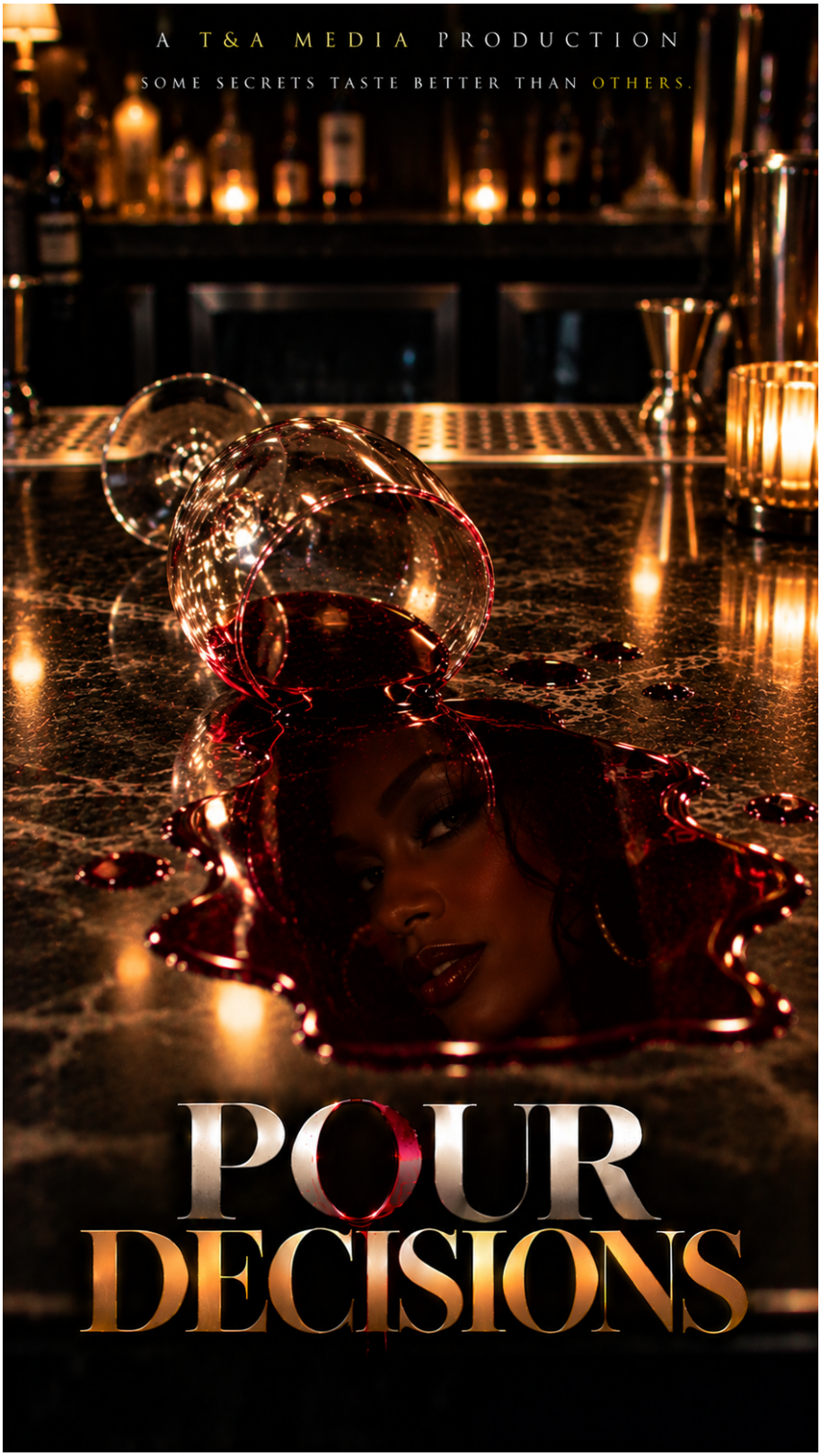

OFFICIAL SERIES BIBLE | DEVELOPMENT DRAFT

PROJECT PROFILE

POUR DECISIONS | Romantic Drama / Psychological Suspense / Family Secrets
Format: Scripted vertical series | **Season:** 30 proposed episodes | **Runtime:** 1–2 minutes proposed
Setting: Atlanta, Georgia | **Status:** Development
Created and Produced by: T&A Media
Tagline: Some secrets taste better than others.

1. SERIES LOGLINE

Days before marrying the woman of his dreams, a successful Atlanta bar owner finds his carefully constructed life threatened when a mysterious woman from his past returns with a devastating secret: he may be the father of her ten-year-old son. As buried relationships and conflicting loyalties surface, he must discover whether she is telling the truth or orchestrating a scheme to destroy everything he has built.

2. SERIES TAGLINE

SOME SECRETS TASTE BETTER THAN OTHERS.
Alternatives: Every drink has a story. Every secret has a price. | The past always knows where to find you. | Before he says I do, someone has something to say.

3. SERIES OVERVIEW

POUR DECISIONS is a provocative suspense-driven romantic drama set inside Atlanta's upscale nightlife scene. Malik King owns a thriving cocktail lounge and is about to marry Tessa. His carefully curated future collapses when Dana, a former lover he has not seen in years, enters his bar and claims he has a ten-year-old son. Malik questions the timing, demands proof, and struggles to tell Tessa the full story. As Dana becomes increasingly involved in their lives, old betrayals surface, trust deteriorates, and the bar that symbolized Malik's success becomes the setting of his personal unraveling. Is Dana seeking recognition for her child, reconciliation, or revenge?

4. THE CENTRAL PREMISE

How well do you really know the person you are about to marry? The series asks whether love can survive concealed history, whether truth must include the whole story, and how far people will go to reclaim a life they believe should have been theirs. Its central subject is the lasting consequence of choices made in passion or fear.

5. THE WORLD OF POUR DECISIONS

The Bar

An upscale Atlanta cocktail lounge with dark marble, gold accents, intimate booths, warm amber lighting and contemporary R&B. It represents Malik's success while becoming the stage for his unraveling.

The Private Office

A behind-the-scenes space for confidential business, arguments, confrontations and secrets.

The Home

Malik and Tessa's carefully arranged shared home, filled with wedding preparations that gradually become reminders of uncertainty.

6. MAIN CHARACTERS

MALIK KING — Bar Owner | Lead | Tyler Lepley proposed

Charismatic, ambitious and self-made, Malik has a tendency to avoid uncomfortable truths. His arc forces him to choose between reputation management and honest accountability.

TESSA — Fiancée | Female Lead

Intelligent, independent and perceptive, Tessa prepares for marriage while uncovering a past Malik never disclosed. She must decide whether trust can be rebuilt.

DANA — Woman from the Past | Female Lead

Magnetic, calm under pressure and difficult to read, Dana claims Malik fathered her son. Her motives blend unresolved hurt, resentment and the desire to be heard.

ETHAN — Dana's Ten-Year-Old Son

Observant and emotionally intelligent, Ethan wants to know his family and identity. His well-being is the human stake beneath the adult conflict.

JORDAN — Malik's Friend and Bartender | Proposed Expansion

Loyal, funny and perceptive, Jordan investigates Dana's background and uncovers discrepancies in her story.

7. SEASON ONE STORY ARC

ACT I: THE PERFECT LIFE | Episodes 1–6

A successful bar owner prepares for marriage. Dana arrives, sees Tessa, and claims Malik has a son.

ACT II: THE UNINVITED TRUTH | Episodes 7–12

Malik demands a DNA test, Tessa learns of the former relationship, and Malik meets Ethan.

ACT III: CRACKS IN THE GLASS | Episodes 13–18

Dana's involvement grows; Tessa questions Malik; Jordan uncovers inconsistencies.

ACT IV: THE TRUTH HAS A PRICE | Episodes 19–24

Dana reveals painful history, the wedding hangs in the balance, and the test results arrive.

ACT V: THE FINAL POUR | Episodes 25–30

The paternity result exposes deeper motives. Malik and Tessa face consequential decisions as another secret emerges.

8. EPISODE GUIDE

01. Old Fashioned Dana unexpectedly enters Malik's bar.

02. Mrs. King Dana learns the wedding is days away.

03. Shaken, Not Stirred Malik and Dana reunite uneasily.

04. On the Rocks Dana asks for a private conversation.

05. Last Call Dana signals a life-changing secret.

06. Ten Years Dana claims Malik has a son.

07. Proof Malik demands evidence.

08. The Other Woman Tessa discovers their history.

09. A Bitter Taste Tessa confronts Malik.

10. Bloodline Dana agrees to a DNA test.

11. The Introduction Malik meets Ethan.

12. Dad? Ethan calls Malik his father.

13. Double Shot Malik weighs possible fatherhood.

14. Mixed Signals Dana's behavior increases tension.

15. Straight Up Tessa demands the whole story.

16. The Investigation Jordan looks into Dana.

17. Déjà Vu Jordan uncovers a troubling similarity.

18. Something Doesn't Add Up Jordan warns Malik.

19. Neat Malik confronts Dana.

20. The Past Is Served Dana reveals painful history.

21. Spilled Tessa discovers withheld information.

22. The Ultimatum Tessa sets a boundary.

23. Cold Feet Malik considers postponing the wedding.

24. The Envelope The DNA results arrive.

25. The Truth Malik learns the result.

26. No More Lies The fallout strains every relationship.

27. Unfinished Business Dana's motives become clearer.

28. The Wedding Day Malik and Tessa face a decision.

29. One Last Secret A new revelation changes the story.

30. Pour Decisions A final twist sets up a possible continuation.

9. THE SEASON FINALE: THREE POSSIBLE DIRECTIONS

Option A: The Child Is His

The DNA result confirms Malik is Ethan's father. Dana intentionally concealed the truth for years and returns with unresolved resentment. This is the recommended grounded emotional ending.

Option B: The Child Is Not His

Malik is not Ethan's biological father, but he has already developed a connection with the boy, complicating the meaning of fatherhood.

Option C: Someone Sent Dana

A third party encouraged or financed Dana's return to damage Malik's reputation or business, opening a wider suspense plot.

10. CENTRAL THEMES

Love and loyalty: commitment under pressure. **Secrets and consequences:** the cost of withheld information. **Fatherhood:** responsibility beyond biology. **Jealousy and resentment:** unresolved emotional injury. **Trust:** whether honesty can repair betrayal. **The price of success:** public achievement cannot insulate private life.

11. TONE AND VISUAL IDENTITY

Sophisticated, intimate psychological drama. A palette of black, burgundy, gold, amber and cool blue. Close-ups, glass reflections, shallow depth of field, controlled lighting, and visual barriers between characters create tension. The wine glass is the key motif: upright it represents polished appearances; overturned it symbolizes secrets spilling into view.

12. THE OFFICIAL POSTER CONCEPT

A straight-on view of a luxurious bar. An overturned glass spills red wine over a polished countertop. In the glossy spill, the faint reflection of a mysterious Black woman appears, her expression suggesting knowledge she has yet to reveal. The poster bears the title POUR DECISIONS, the tagline “Some secrets taste better than others,” and “A T&A Media Production.”

13. MUSIC AND SOUND DESIGN

Contemporary R&B, alternative soul, atmospheric hip-hop, dark instrumentals and minimalist suspense score shape the bar’s sonic identity. Original music may be developed through Austin Music Entertainment, subject to rights and separate agreements. Ice, glass, pouring wine, vibrating phones, footsteps and silence serve as suspense cues.

14. TARGET AUDIENCE

Primary: adults 25–54 who enjoy relationship drama, romantic suspense and serialized storytelling. Secondary: viewers drawn to family secrets, marriage conflicts, contemporary Black drama, nightlife environments and high-stakes cliffhangers.

15. FORMAT AND DISTRIBUTION

Proposed 30-episode vertical season, 1–2 minutes each. Episodes use a rapid opening hook, concise dramatic development and a closing revelation. Potential outlets include vertical-drama services, digital networks, streaming partnerships and direct-to-audience release. No distributor is attached.

16. PRODUCTION STRATEGY

Contained, performance-driven production centered on the main bar, private office, VIP booth, Malik and Tessa’s home, exterior entrance and a secondary meeting location. Limited moves and a focused ensemble support cinematic lighting, continuity and concentrated performances.

17. MARKETING STRATEGY

Campaign: EVERY SECRET LEAVES A STAIN. Teaser: wine is poured; a woman asks, “Did you tell her about me?” The glass tips, wine spills, and the title appears. Character teasers ask what Malik hid, what Tessa would forgive, and why Dana returned. Social promotion centers on short dramatic clips and the wine-spill key art.

18. SEASON TWO POTENTIAL

A continuation could explore fatherhood, Tessa's decision, Dana's consequences, the bar's vulnerability, and new information from Malik's past. Any second season should build on the fallout rather than repeat the original mystery.

19. SERIES CREATIVE STATEMENT

POUR DECISIONS examines what happens when the past refuses to remain buried. People enter bars to celebrate, escape, confess or forget. Here, the most dangerous thing being served is the truth. Through Malik, Tessa and Dana, the story explores the fragile nature of trust and the lasting cost of decisions made long before their consequences become visible.

20. FINAL SERIES STATEMENT

A successful businessman. A beautiful fiancée. A wedding days away. A woman from the past. A child he never knew existed. And one secret capable of destroying everything.

Some secrets taste better than others. But sooner or later, everyone has to swallow the truth.

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